

# BRUCEMAULIVE

research · education · art

World-leading visionary, innovator, designer, and author, Bruce Mau is committed to creative, healthy, ecological and economic abundance. Informed by 25 years of studio experience in design innovation and collaboration with some of the world's leading artists, institutions and businesses, Bruce Mau has made the simple commitment to connect his life and work to education and human development. Mau is currently developing purposeful projects in education, health, leadership, and security.

Over the next twelve months, Bruce Mau will perform a series of public lectures and events exploring these ideas and possibilities. Mau is looking forward to developing new opportunities in this astounding, expansive universe of opportunity.

According to Mau, “A new world is evolving. **It is driven by purpose and committed to sustainable human development.** The new world inspires and demands a new approach. Our future is no longer about selling more stuff to more people – it's about understanding our potential as citizens and designing and producing shared prosperity and abundance.” Bruce Mau's purpose is to contribute the most that one possibly can to this new world.

Motivated by the certainty that the future demands a new breed of designer, Bruce Mau founded the Institute without Boundaries – an innovative studio-based postgraduate program in collaboration with George Brown College, Toronto. Mau and his students created the groundbreaking exhibition and best-selling book, *Massive Change* (Phaidon, 2004) — a project that declared, “Massive Change is not about the world of design, it's about the design of the world.”

Bruce Mau is renowned as an author and designer of award-winning books, including *LifeStyle* (Phaidon, 2000), *S,M,L,XL* (The Monacelli Press, 1994) in collaboration with Rem Koolhaas, and the iconic and celebrated *ZONE BOOKS* series. Translated into several languages, Mau's *Incomplete Manifesto for Growth* has been an inspiration with his aphoristic articulation of his personal philosophy and design strategies for unleashing creativity.

Mau is featured in the recently released book *GLIMMER: How Design Can Transform Your Life and Maybe the World* (Penguin Press, 2009) by Warren Berger. According to Berger, Mau seeks to prove that the power of design is boundless, and has the capacity to bring positive change on a global scale.

Bruce Mau's newest book, *The Third Teacher* (Abrams, April 2010) which he and his studio co-authored with OWP/P Architects and VS Furniture, presents a compendium of ways that design can transform teaching and learning for students, families and teachers to thrive in tomorrow's world.

Distinguished award highlights from Mau's career include the Global Creative Leadership Award from the Louise Blouin Foundation; the AIGA Gold Medal for Communication Design; being named the Bill and Stephanie Sick Distinguished Professor at the School of the Art Institute of Chicago; and Distinguished Fellow, Segal Design Institute, Robert R. McCormick School of Engineering and Applied Science, Northwestern University.

Bruce Mau is the Founder and Chairman of Bruce Mau Design.